



Clémence Pluche

clemencepluche.com
clemence.pluche@gmail.com
(415) 425-45142
EU + US Citizen

What I've done with my life.
so far.

McCann NY | Associate Creative Director

New York // NY, March 2021 - Present
Concepted ideas on ideas on ideas for big brands like Chick-fil-A, ThearputicsMD, Annovera and Lysol. Ventured heavily into the metaverse and Roblox.

DDB San Francisco | Senior Writer

San Francisco // CA, August 2019-March 2021
Working on iShares, Energy Upgrade California and pitch, pitch, pitching.

Eleven Inc. | Creative Writer

San Francisco // CA, February 2016-August 2019
Launched JSX's first campaign, did some innovation and branding for Gallo wines and Old Trestle Distillery, concepted and created That Lady Thing. Other clients: Dignity Health, Pella, and Clash Royale League, Lyft, Aria Hotel, Apple.

These people like me:

Mike McKay, CCO Eleven Inc.
Ben Wolan, GCD DDB Worldwide
Melanie Wong, Global Planning Director, VCCP
Ted Bluey, CD, Eleven Inc.

I studied here:

Boston University, Class of 2016
Presidential Scholar
Bachelor of Science, Communication
Concentration, History

I speak these:

French, fluently.
English, fluently.
Spanish, conversationally.

I have hobbies:

Fashion styling
Short story writing
Thrifting
Naming and branding
Script writing
Ceramics
Oyster shucking
Dance
Nightmares
Reading in French
Tarot reading
Poetry